

MBA-525 Journal Article 2

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	0.0No Submission	1.0Novice	2.0Basic	3.0Proficient	4.0Exceptional
1.0 ? Article Selection (30 Points) 	Points Equal 0 No Assignment Submitted.	Section Points Possible < 23 1. Journal article missing or not related to business at all. 2. Article has a date later than 1998.	Section Points Possible 24-25 1. Article comes from a non peer-reviewed journal <i>or</i> relates little to business.	Section Points Possible 25-28 1. Article comes from a peer reviewed journal but does not relate to contemporary business issues.	Section Points Possible 29-30 1. Article comes from peer-reviewed journal <i>and</i> relates to contemporary business issues. 2. Article has a date between 1998-current

	0.0No Submission	1.0Novice	2.0Basic	3.0Proficient	4.0Exceptional
1.0  Presentation Content (50 Points)	Points Equal 0 No Assignment Submitted.	Section Points Possible < 38 1. No summary is provided. 2. Purpose was not identified or explained. 3. No interpretation or analysis. Definitions restated or summarizedonly.	Section Points Possible 38-41 1. Summary captures few/some major aspects of the article in a wordy manner. 2 Purpose of article is paraphrased from article and does not reflect understanding of article. 3. Interpretation and analysis is vague and does not demonstrate critical thinking.	Section Points Possible 42-47 1.Summary captures some/all major aspects of the article in an adequate way. 2. Purpose of article is summarized and adequate. 3. Interpretation and analysis is adequate and demonstratessome critical thinking.	Section Points Possible 48-50 1.Summary captures all major aspects of the article in a succinct way. 2. Full purpose of article is clearly identified and explained in own wordsreflecting own understanding of article. 3. Interpretation and analysis is excellent and demonstrates critical thinking.

	0.0No Submission	1.0Novice	2.0Basic	3.0Proficient	4.0Exceptional
1.0 i Presentation Quality (20 Points) 1. PowerPoint presentation must have audio file of the speech. 2. Professionally prepared PowerPoint with at least five slides, containing an introduction, body, and conclusion. 3. Presentations must be at least five minutes and not exceed seven minutes.	Points Equal 0 No Assignment Submitted.	Section Points Possible < 15 1. Not presented (PowerPoint only). 2. Presentation lacks a cohesive professional design style. Slides are more of a “read-along” with too much text. 3. Presentation is less than three or more than ten minutes.	Section Points Possible 15-16 1.Presentation consists of rereading article review. 2.Presentation lacks a professional style and/or does not adhere to APA citation guidelines. 3. Presentation is three minutes.	Section Points Possible 17-18 1. Presentation seems adequately rehearsed and captures the article's essence. 2. PowerPoint slides are adequate but lack innovation and professional style. 3. Presentation is three-four minutes or exceeds seven minutes.	Section Points Possible 19-20 1.Presentation seems well-rehearsed and captures the article's essence. 2. PowerPoint slides are professional in style, including a balance of graphics and text, and adhere to APA citation guidelines. 3. Presentation is five minutes or more but does not exceed seven minutes.